



Portfolio Website:

[SeeJoshMake.com](http://SeeJoshMake.com)

# Josh Graef

JANUARY 2018

San Diego, CA

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## EDUCATION

**KENT STATE UNIVERSITY** KENT, OH AUG 2012 – DEC 2016

Bachelor of Fine Arts (Visual Communication Design)  
Honors *cum laude* (3.69 GPA)

## WORK EXPERIENCE

**SIXTEENFIFTY CREATIVE INTELLIGENCE** SAN DIEGO, CA JUL 2017 – PRESENT

*Mid-level Graphic Designer* responsible for collaborating on advertising campaign projects for clients in the hospitality industry. Developed brand strategies, logos, advertisements, and various other branding collateral.

**JO-ANN FABRICS & CRAFTS** HUDSON, OH JAN – MAR 2017

*Product Development Designer* responsible for creating, editing, and curating pattern collections for a short-term quilt shop project.

**SIGNUM DESIGN** KENT, OH MAY 2015 – JAN 2017

*Graphic Designer* responsible for branding and advertising materials for University events, organizations, departments, and students. Other responsibilities included communication with clients and printers.

## ENTREPRENEURSHIP

**LOLLYPAL** AUG 2016 – PRESENT

Self-initiated passion project for a printing service focusing on sharing prints. LollyPal included research, business development, surveying, user testing, branding, app design, and responsive website design/development.

**CUTE PHILOSOPHY** MAY – DEC 2013

Independent owner of eCommerce clothing store. The website was developed using HTML, CSS, JS, and a custom-coded PHP shopping cart. Shirt designs were hand-lettered and individually screen-printed by hand.

## COMMUNITY

**THE CAMPUS KITCHEN PROJECT** 2016

**APPALACHIAN OUTREACH WOODWORKING** 2011

## ACHIEVEMENTS

**DEAN'S LIST** 2012–2016

**LUNA NEGRA MAGAZINE PHOTOGRAPHY PUBLICATION** 2012

**CONGRESSIONAL ART COMPETITION WINNER** 2011

## OBJECTIVE

I am seeking a fast-paced studio environment that will leverage my analytical thinking and creative problem solving skills in order to produce effective design solutions.

## SUPPLEMENTAL SKILLS

Client Communication  
Printer Communication  
Responsive Web Design  
HTML / CSS / JavaScript  
GIF Animation Design  
Social Media Marketing  
Positive Mindset

## HOBBIES

Running  
Mountain Biking  
Fitness Training  
Hiking / Camping  
Woodworking  
3D Printing  
Photography